

FOREWORD

The following volume of conference proceedings includes papers presented at the international conference **THE SYNEGRY OF COMMUNICATION. Youth on the Move. Teaching Languages for International Study and Career-Building**, held at the Bucharest Academy of Economic Studies, on 13-14 May 2011 by the Department of Modern Languages and Business Communication.

The papers selected in the proceedings focus on topics related to teaching languages for international study and career-building in the following four areas:

1. Language for Specific Purposes
2. Theoretical and Applied Linguistics
3. Cultural and Literary Studies
4. Germanistik

The conference was aimed to show how research in the above-mentioned areas reflects the challenges of a culturally diverse, knowledge-based society and the strategies teachers adopt in order to stimulate continuing individual development. Thus, the papers cover a wide range of topics from developing communication skills in ESP, classroom feedback dynamics, pragmatic competences or the Shakespearean pedagogy as a new brand of English for specific purposes to the ethics and the protection of students' rights, media and

contemporary values or word formation types in the English for marketing, the split IP parameter and question formation in English as second language.

The Editors hope that you will find the papers inspiring for your activities and discover thought-provoking topics of interest to you.

The Editors